



Client Case Study

Berkhamsted School provides innovative climate action leadership with Beond's Zero Carbon Project

Berkhamsted provides innovative climate action leadership by switching to zero carbon energy, while reducing their energy supply costs by 12%. Zero Carbon Project provided the innovative platform which rewards energy consumers for switching to a range of zero carbon energy sources.

About Berkhamsted

Berkhamsted is a family of leading independent schools based in Hertfordshire and Buckinghamshire, offering high quality education and care for boys and girls aged 5 months to 18 years



Berkhamsted's Energy Sustainability Requirement

Berkhamsted's aim was to minimise their energy costs which have been rising year on year. However, they also wanted to switch to zero carbon energy to help tackle climate change.

Beond's Zero Carbon Project Solution

Beond ran a Zero Carbon Market online auction for Berkhamsted's zero carbon energy requirement.

16 energy suppliers participated in the online auctions, offering a mix of zero carbon energy offers including renewable electricity using REGO offsets, nuclear energy and gas fossil fuel energy with carbon credit offsets.

After reviewing the range of zero carbon energy offers and their price differences, Berkhamsted selected Positive Energy and Bryt Energy for their renewable electricity supplies supported by REGO certificates and Total Gas & Power for their gas.

Beond used their Zero Carbon Project to neutralise the carbon offsets from Berkhamsted's gas supply by purchasing and surrendering UN certified carbon permits, at no additional cost to Berkhamsted.

Results

Berkhamsted avoided 1,416 tonnes by sourcing renewable electricity using REGOs; and offset 1,900 tonnes of carbon dioxide emissions from their gas supply contracts.

They also earned 37,512 Zero Carbon Coin token rewards for helping tackle climate change.

The auction delivered a 12% reduction on Berkhamsted's previous gas costs, while switching to zero carbon energy. This reduction was mainly due to lower wholesale energy prices but also due to the competitive intensity of the auction.

Zero Carbon Project

Zero Carbon Project are building a community of responsible organisations providing innovative leadership in tackling climate change. Our Zero Carbon Markets allow all energy consumers to switch to zero carbon energy, reduce energy costs and earn cryptocurrency rewards.

The rewards are an innovative Zero Carbon Coin token which represent a stake in the upside of the Project.

Join the Zero Carbon Project Revolution

Register with Zero Carbon Project to earn income for contributing to tackling climate change. Click here to register with a referral code to ensure you receive your referral reward bonuses:

www.market.zerocarbonproject.com/register/tEOmK55D

You can view and join [@ZeroCarbonProject](https://t.me/ZeroCarbonProject) telegram community here.

Visit us at www.zerocarbonproject.com

About Us

Zero Carbon Project is Beond's latest initiative which tackles climate change by rewarding consumers for switching to zero carbon energy

12%

Annualised reduction vs. previous prices

16

Different energy suppliers competed in online auctions

3,316

Tonnes of CO2 avoided

37,512

Zero Carbon Coin token rewards for helping tackle climate change

0.3%

Premium for zero carbon energy