



# Client Case Study

## The Arts Basket

### How does Beond support the Arts Sector?

The Arts Basket is a dedicated energy procurement and compliance service for Britain's theatres and arts venues.

Originally set up in 2012, by the Royal Opera House, Royal National Theatre and Royal Albert Hall, the growing consortium of theatres and arts venues uses its collective buying power to access green, renewable energy deals at the lowest possible cost. Almost twenty of Britain's most popular arts venues are now benefiting.

On average, Beond has helped the Arts Basket members to reduce energy costs by an initial 3.5% and enjoyed further savings avoid increases in the wholesale market. Members have the opportunity to reduce energy costs further through efficiency and technology services.

Working in partnership with The Arts Basket consortium, Beond has launched a series of energy forums focusing squarely on the energy challenges facing UK arts institutions today.

"Energy challenges in the arts are unique," explains Beond. "Until recently, meeting the needs of this sector has primarily been about securing the best price utility deals for members. Now, things are changing due to the ever-increasing importance of sustainability."

**Beond**

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**Pushing the  
boundaries in  
energy design**

## Testimonial

"In 2017 Shakespeare's Globe chose the Arts Basket electricity contract because we calculated a 4% saving versus our own standalone purchasing and we were also able to secure renewable electricity.

In 2018 we saw a further substantial benefit from the Arts Basket's long term purchasing strategy"

**Ian Dixon (Chief Operating Officer)**

## 2021 Campaign

The Arts Basket is recruiting new members with energy contracts renewing in 2021, 2022 and 2023. The latest offering is:

1. Renewable electricity with a transparent and extremely low management fee
2. Gas with a transparent and extremely low management fee and carbon offsetting at no additional cost

*In January 2020 the Arts Basket contact offered a regional arts centre electricity for £110,000 per annum, a £10,000 per annum saving versus their own energy broker.*

**It's easy to join The Arts Basket and get a better, greener energy deal for your theatre or arts institution. Do call Beond's dedicated Arts Basket team on +44 20 8634 7533 to discuss your needs further.**

## About Beond

With over **500** major energy consumers under our management we have an excellent track record in delivering measurable success.

**20**

Venues benefiting from the basket

**3.5%**

Average reduction in energy costs for members

**27**

Energy suppliers on auction

**9-Years**

Length of partnership between Beond and the Arts Sector